7+ mgs 100/120's

	Non-Menthol %	Menthol %
Men	34	25
18-34	37	50
35-54	63	50
Women	66	75
18-34	47	58
35-54	53	42
% Full Flavor	48	47
% Flavor Low	52	53
% White	X	77
% Black	X	17

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Source: https://www.industrydocuments.ucsf.edu/docs/jfjj0004